

HOSPITALITY INTERNATIONAL, INC.

1726 MONTREAL CIRCLE • TUCKER, GEORGIA 30084-6809 • 800-247-4677

P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

Contact: Hospitality International, Inc.
Christine Bartha at 1-877-444-0073,
cbartha@hifranchise.com

HOSPITALITY INTERNATIONAL, INC. WELCOMES HIGHLAND HILLS MOTEL AND CABINS, MASTER HOST RESORT

Tucker, GA-April 02, 2009, Hospitality International, Inc., is pleased to announce the addition of Highland Hills Motel and Cabins a Master Host Resort, 2748 Highway 105, Boone, North Carolina to the Hospitality International franchise system.

Nestled amongst the scenic Blue Ridge Mountains, the property offers the widest variety of accommodations in the high country. Year round accommodations range from lodgment rooms and cottages to fully equipped log cabins including a gas log fireplace. Some also feature a Jacuzzi.

The High Country of Western North Carolina is one of the most popular outdoor destinations in the Southeast. Highland Hills Motel and Cabins a Master Host Resort is centrally located between four ski slopes, several golf courses, and many hiking trails.

-more-

The Resort features a variety of amenities including high speed wireless Internet, cable television with HBO, BBQ/ Picnic area and seasonal heated outdoor pool. Full kitchen, balcony, fireplace and washer /dryer are available in select units.

Operating under a Franchise Agreement granted by Tucker, Georgia-based Hospitality International, Inc., exclusive franchisor of the Master Host brands, the property is now part of a system comprised of more than 300 hotels and motels.

For more information about Highland Hills Motel and Cabins, Master Host Resort, visit the property website at www.highlandhillscabins.com or call the property direct at (828) 264-2277. To make reservations, call Hospitality International's central reservations center at 800-251-1962, or visit online at www.bookroomsnow.com.

April, 2009

###